



tfa
2021
EVENTS



RUN FOR FUN, CYCLE FOR GLORY, RAISE MONEY FOR CHARITY!

WWW.TFALTD.CO.UK/2021-EVENTS



TFA EVENTS 2021



After a challenging year for everyone, all our events are back for 2021.

Whether you want to set yourself a personal goal, do something fun with your team, or just raise money for a great cause, we can help.

This year we have a host of events that you can come and join in person or participate in virtually.

Get in touch with Arun to find out more about your challenge for 2021: arun@tfaltd.co.uk | 07841 644828

PERSONAL OR TEAM CHALLENGES

TFA challenges are perfect for individuals, families, and corporate teams.

While we're looking forward to welcoming runners and cyclists back to our live events, we've also developed a number of virtual events, so our events are accessible to anyone, wherever they are in the world!

In addition to our mass participation events, we also organise bespoke challenges for individual companies and charities. If you want to discuss this, just get in touch with Arun and the team who can work with you to bring your ideas to life.

FUNDRAISING SUPPORT

As you prepare for your physical challenge, you also want to raise as much money as possible for the charity of your choice.

We can help you every step of the way with your fundraising, so you can enjoy your challenge while making a difference to a cause that's close to your heart.

GET IN TOUCH

Call Arun on 07841 644828 or email arun@tfaltd.co.uk to start your challenge today.



- All photos were taken before the COVID-19 pandemic. We ensure all our events comply with the latest health and safety guidelines and required COVID-19 protocols.



SUPERHERO IN THE CITY

Walk, jog, run as a superhero in July!

Superhero in the City is a 5km fun-run taking place in cities across the UK.

LOCATION

London, 08 July, 6.30 pm

Starting from Paternoster Square

Leeds, 04 July, 2.30 pm

Temple Newsham Park



VIRTUAL EVENT

If you can't make it to one of our planned events, then you can be a hero in your local area by running 5km whenever you are.

COST

Running places are £26.50 each, with group discounts available.

Everyone who signs up gets a superhero cape, mask, running number, and a limited edition Superhero in the City medal.

U18's run for free when they are accompanied by an adult. They'll also receive a superhero cape, mask, and medal.

You can collect your superhero outfit from 8 am on the day of your event at the venue. Alternatively, we can arrange delivery at an additional cost.

So go on, release your inner superhero, and sign up for your place today!

Recycling points will be available for anyone who won't be needing their superhero suit again!



FIND OUT MORE

www.superherointhecity.co.uk

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LONDON TO PARIS CYCLE

Cycle from our wonderful city, London, to the most romantic city in the world, Paris!

Over three days, this 190-mile adventure will take you through some of the most beautiful English and French countryside.

Our support team will be with you every step of the journey, so you can just enjoy the ride.

DATES

17-19 September 2021

You can join our scheduled ride in September, or we can arrange a bespoke event for you and your team.

SUPPORT

The ride is suitable for cyclists of all abilities. We will provide support with everything from training to fundraising to make sure you get the most out of your experience.

WHAT'S INCLUDED

- Three nights of accommodation
- Food and drink Fri-Sun, and breakfast on the morning of our return from Paris
- Channel crossing from Newhaven to Dieppe at the end of day 1
- 24/7 support from our team throughout the cycling challenge
- Bicycle roadside repairs where needed
- Photo memento of your experience
- Return for you and your bike from Paris to London

COST

Places available for participants who are fundraising for their chosen charity, want to self-fund the event, or for charities. Get in touch to find out more.



FIND OUT MORE

www.tfaltd.co.uk/london-to-paris

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HALLOWEEN IN THE CITY



Join us for our new ghoulish run this October.

Halloween in the City is a 5km fun-run taking place in cities across the UK.

DATES

London, 28 October, 6.30 pm

Starting from Paternoster Square

ROUTE

Our London run will take you past some of the capital's most iconic landmarks, including St Paul's Cathedral, Shakespeare's Globe, and Tower Bridge.

VIRTUAL RUN

If you can't attend the event, you can take part virtually, by running 5km, at any time in October, wherever it's convenient for you.

You can order your Halloween outfit and medal to make sure you don't miss out on the fun.

COSTS

Running places are £26.50 each, with group discounts available.

When you sign up, you'll receive a Halloween outfit, running number, and a limited edition Halloween in the City medal.

Under 18s run for free as long as they are accompanied by an adult. They will also receive an outfit and medal.

COSTUMES

You can collect your Halloween outfit from 8 am on the day of your event at the venue. Alternatively, we can arrange delivery at an additional cost.

Recycling points will be available for anyone who won't be needing their Halloween costume again!

FIND OUT MORE

www.halloweeninthecity.co.uk

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LONDON - 15 JULY 2021



RIDE-FEST 2021



London's 12-hour static bike challenge.

Put together your team of cyclists to go head to head against others in the ultimate 12-hour challenge.

DATES

London, 15 July 2021

Paternoster Square

THE CHALLENGE

As a team, you'll have a series of challenges to complete over the course of 12 hours. From hill climbs to sprint stages, you'll need to plan your strategy to cover as many miles as you can in the time.

This challenge is as much about the fundraising as it is about your exertion on the day. Additional miles can be earned by the team that manages to raise the most, so you can involve a much wider team in the event.

Your wider team, friends, and family can come along to cheer you on in the shadow of London's impressive St Paul's Cathedral.

SUPPORT

We'll help you every step of the way with your training and fundraising, so you and your teams get the most out of this great challenge.

COSTS

Each team will pay an entry fee and be asked to raise money for the charity of their choice.

Do get in touch with Arun to find out more:
arun@tfaltd.co.uk | 0333 4441189 | www.tfaltd.co.uk/cycling.

FIND OUT MORE
www.tfaltd.co.uk/cycling



SANTA IN THE CITY



London's iconic Santa run is back for 2021.

Santa in the City is now in its sixth year and has come to mark the start of the festive period for many participants.

DATES

London, 28 December, 6.30 pm

Starting from Paternoster Square

ROUTE

The 5k route takes runners past some of London's most iconic landmarks including Shakespeare's Globe Theatre, the Shard, and Tower Bridge.

VIRTUAL RUN

If you can't attend the event, you can take part virtually, by running 5km, at any time in December, wherever it's convenient for you.

You can order your Santa outfit and medal to help you spread cheer and raise funds for the charity of your choice throughout the festive period.

COSTS

Running places are £26.50 each, with group discounts available. When you sign up, you'll receive a Santa suit, running number, and a limited-edition Santa in the City medal.

Under 18s run for free as long as they are accompanied by an adult. They will also receive an outfit and medal.

COSTUMES

You can collect your Santa Suit from 8 am on the day of your event from the venue. Alternatively, we can arrange delivery at an additional cost.

Recycling points will be available for anyone who won't be needing their Santa suit again!

FIND OUT MORE
www.santainthecity.co.uk

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www.tfaltd.co.uk

TFA provides expertise, knowledge, and know-how to support organisations throughout the UK. Their comprehensive services range from developing giving strategies and managing events to advising on corporate social responsibility and creating engaging campaigns. They also run a series of personal skills and development workshops.



superherointhecity.co.uk



halloweeninthecity.co.uk



santainthecity.co.uk

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